



CALPEEK

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L.A. MAYOR'S RACE: LESS THAN A MONTH TO GO...

Editor's note: With just under a month to go before the April 20th municipal election, the competition between the top tier candidates running to replace Tom Bradley is beginning to intensify. Here is our analysis...

...If you're looking for news about the mayor's race, about the only place you'll find it is in the print media and cable TV - specifically Century Cable, which is making its various interview & debate forums available to other cable outlets in the L.A. area. But regular broadcast TV has largely ignored the race. There is some radio coverage, mostly on the talk shows. This probably explains why the public still is not focused on this important election...

...As for the top tier candidates, about the only one who hasn't been slammed by the news media in recent weeks is Assemblyman Richard Katz(D). The L.A. Times just hit businessman Richard Riordan with a story about his financial backing of State and local ballot measures to establish **matching campaign funds in elections**. Riordan, in recent weeks, has been hitting Katz and Councilmembers Michael Woo and Joel Wachs for accepting such funds. Riordan is a multi-millionaire who is bankrolling his own campaign, so his comments seem to have a hollow ring. FYI: sources tell CALPEEK Riordan's current TV ad campaign is beginning to pay off. He's moving upward...

...Woo has been hit in the print media for accepting contributions from foreign corporations (that's a no-no) and for taking 20 donations totaling almost \$9,000 in cash from contributors. He's returned the money, but the damage has been done because one of Woo's campaign themes is that he's been a leader in the fight for tough new ethics laws...

...As for Wachs, believe it or not, he has **not yet** run

into trouble from the City's Ethics Commission over his fundraising tactics --- selling limited addition artwork to contributors. The story in the L.A. Times that Wachs was in trouble was the result of some very smart campaign tactics by Woo's campaign mgr. Vicky Rideout. She wrote a letter to the Ethics Commission on Feb. 9th asking a series of hypothetical questions relating to selling artwork. The **informal response** to that letter is what gave rise to the story in the L.A. Times. The artwork in question, according to sources, may exceed the campaign contribution limits, but it's not clear that this is a violation --- not yet anyway. Stay tuned...

THE POLITICS OF CLOSING MILITARY BASES IN CA...

Editor's note: From the day that the NY Times first ran a story about military base closings to the time that the DOD actually released a list of facilities scheduled to be closed, it looked as though Calif. was going to be *mashed*. As it turned out, Calif. was hit hard, but it could have been worse. Here's our assessment of political winners & losers...

...If there was someone who really looked as though they were *leading* the fight for Calif., it was U.S. Sen. Dianne Feinstein(D). Just about all CALPEEK sources rated DiFi's job performance during this crisis as *excellent*. As for Calif.'s other U.S. Senator, Barbara Boxer(D), her performance is rated so-so. Boxer has never been a big fan of the military, so some of her cheer-leading type statements about saving bases came across as somewhat disingenuous...

...In terms of geographic areas of damage, there's little doubt that the S.F. Bay area got hit with a **nuke**. It's not too surprising, either, given the Bay area's overall *political attitude* toward the Navy. Remember the fight to homeport the battleship U.S.S. Missouri at Hunter's Point in S.F.?? DiFi and State Sen. Quentin

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Kopp were for it, but former S.F. Mayor Art Agnos and U.S. Rep. Ron Dellums(D-Oakland) were against. Dellums is now the chair of the powerful House Armed Services Committee, so the chickens have come home to roost. Bottomline: the Bay area's loss of bases probably won't cost Dellums his job, but the argument can be made that had he been not so anti-military, this might not have happened...

...The big geographic winner is **San Diego**, which may pick up 60% of the Bay area's naval loss. The other 40% may go to Washington State. So in this respect the big winners politically were U.S. Reps. Randy Cunningham, Duncan Hunter, Bob Filner and Lynn Schenk. Another big winner is **Long Beach**, home of the profitable naval shipyard. Political winners here are U.S. Reps. Steve Horn and Jane Harman. Harman doesn't represent the area, but lots of LBNS workers reside in Harman's neighboring district...

...And when Sacto's McClellan AFB was taken off the hit list, that made U.S. Reps. Vic Fazio and Bob Matsui look very good. Had McClellan been on the list, Fazio might have had another tough reelection fight in 1994...

...Now for **Orange County** and El Toro Marine Air Station. Oddly enough, the normally loud GOP delegation from Orange Co. was almost silent. Why? Because if El Toro stays on the hit list, this might solve one of O.C.'s big problems. The county desperately needs another airport because John Wayne Internat'l is overcrowded and dangerous. El Toro could be purchased by the county and converted to a **commercial airport**, while JWI could be turned into a **general aviation facility**. And surplus land at each site could be sold to developers --- who are now drooling with excitement. Will this scenario happen? Maybe. Stay tuned...

ALATORRE GIVES TRANSPORTATION UPDATE...

L.A. Councilman Richard Alatorre, who chairs the L.A. County Metropolitan Transportation Authority, will present an update on the status of all the various transportation projects when he addresses the L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon lunch, April 8, Hyatt Regency Hotel, L.A. The program is co-sponsored by Cordoba Corp. and Home Savings of America. For info & RSVPs, call Emma Schafer at (310)445-8862...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are some political items worth noting...

- **Moving the Presidential Primary** - Here we go again. For the 5th, and hopefully last time, Demo Assemblyman Jim Costa of Hanford has introduced a bill to move the presidential primary in Calif. to the 1st Tuesday in March in presidential election years. AB 2196 calls for a single primary, combining the White House run with State and local primaries. The bill goes to the Assembly E&R Cmt., but there's no date yet for a first hearing...

- **Six in Runoff for Burbank Council** - April 13th is the day when Bill Wiggins, Dave Golonski, Richard Messer, Susan Spanos, Robert Kramer and Ron Shively face off for 3 OPEN seats on the Burbank Council. Wiggins, Messer and Shively are all endorsed by the Responsible Citizens of Burbank group, while Golonski, Spanos and Kramer -- along with Wiggins again -- are endorsed by the various city employee unions. Golonski and Kramer are slow growers, so this might be an interesting race to watch. Wiggins has hired Marathon Communications to manage his campaign, while both Shively and Messer have hired consultant Tim Carey...

- **Demo Leadership Council in Calif.** - Plans to establish a Calif. DLC chapter are moving into high gear. DLC national president Al From will be in Southern Calif. to help launch the L.A. chapter of the DLC on Mar. 23 and 24. Two events are planned, including a 8 to 9:30 a.m. breakfast on Mar. 24 at the Biltmore Hotel. There is a reception at a private home the night before. For info, call Lindy Rose Graham at the State DLC office (818)355-0088. FYI: The CA DLC is the process of setting up a **major conference** in San Diego, July 16-18. Not confirmed yet, but DLC organizers are hoping to get Pres. **Bill Clinton** and **Hillary** to come west for this event...

- **4th Senate District Special Underway** - Hey, there's no special election yet. Right. But don't tell that to former Assemblywoman Bev Hansen(R) or Shasta Co. Sup. Maurice Johannessen. Both Republicans, anticipating an opening because of an expected win by current 4th District State Sen. Mike Thompson (D) in the 2nd S.D. special now underway, have hired campaign consultants and are even starting to throw

hits at one another. Hansen has hired Russo Marsh & Assoc., while Johannessen has hired consultant Jim Nygren. These aren't the only GOPers looking things over. Also testing the water is wealthy developer Steve Dunmore, who has spent lots of money in two previous shots at office. Sources say the only Demo looking things over is Dennis Chuning...

● **Bill Press Can Keep His Job** - Heard on the street: If Bill Press is elected as chair of the Calif. Demo Party -- as seems likely -- CALPEEK sources say KFI Radio will allow Press to keep his job as a talk show host. Still no word from KCOP-TV, where Press is a commentator on the 10 p.m. news. FYI: Press has set up a CDP chair comp HQ in L.A. (213)658-9151. CDP's annual convention is Apr. 2-4 in Sacramento...

● **Splitting Calif. in Thirds** - Assemblyman Stan Statham(R-Redding) has a new bill that would split CA into 3 States: Northern Calif., Central Calif. and Southern Calif. AB 3 is thus different that Statham's first proposal presented last year where the State was simply cut into Northern and Southern Calif. AB 3 calls for a Nov. 1994 ballot measure and if approved, it would force the legislature to present a plan for dividing the State to congress in a year's time. Will AB 3 be successful? Statham is optimistic, but many CALPEEK sources are doubtful. No hearing date yet, but look for some action by early to mid April. Stay tuned...

SPECIAL ELECTION UPDATE: SOME ODDS & ENDS...

Editor's note: Here are some items concerning upcoming specials you might find of interest...

● **31st A.D.** - The April 27th runoff in this Central Valley district between Fresno County Sup. Doug Vagim(R) and Demo Cruz Bustamante has taken a crazy twist recently. Bustamante's Demo primary opponent, Jacqueline Hodge, founder of the Black Political Council, has endorsed VAGIM. Here's the background. The Demo Assembly Caucus, at the urging of Black and some women members, **didn't** endorse in the primary, much to the *displeasure* of the Hispanic caucus members. Remember, the 31st A.D. has a huge Hispanic population and Bustamante had the backing of his former boss, Assemblyman Bruce Bronzan of Fresno. As the primary progressed, *tensions* between Black and Hispanic Assembly Demos began to surface, but were kept under wraps.

Bustamante won the primary with 47.7%, but had he been the endorsed candidate of the caucus, he might have won without a runoff. Why did Hodge back Vagim? Sources tell CALPEEK it was because Bustamante would not agree to all the conditions that Hodge demanded. Her endorsement of Vagim has infuriated the Demo Caucus members who backed Bustamante and has caused a considerable amount of embarrassment to those Demos who stopped the caucus from endorsing Bustamante in the primary. Will Bustamante win this seat? He should because the district has a 65% Demo registration...

● **16th S.D.** - In this Kern/L.A. County April 27th runoff between Demo Assemblyman Jim Costa of Hanford and former Assemblyman Phil Wyman(R), Costa is attempting to *undermine* Wyman's GOP base. Costa has formed Republicans For Costa and has released a list of 50 prominent GOPers who support him. One of the better known Republicans backing Costa is Jim Antt of Bakersfield, former president of the CA and national association of Realtors. Costa's tri-chairs of his GOP committee include Carol Camp, Bill Tracy and Ken Wiseman, who is the former chair of the Kern Co. GOP Central Cmt...

...As for Wyman, he's been backed into a corner about whether if elected, he would run in 1994 when the 16th S.D. becomes a *super* Demo registration district, this according to the local paper (a story by Californian staff writer Scott Forter). On the plus side for Wyman, he has been endorsed by Gov. Pete Wilson, who has promised to do at least two fundraisers for Wyman. Stay tuned...

L.A. CITY BUDGET TOPIC FOR PA OFFICERS...

L.A. Public Affairs Officers Assn. presents "The Budget, The Budget, The Budget," at their Mar. 26 luncheon with Councilman Zev Yaroslavsky, 11:30 a.m. Hyatt Regency/L.A. RSVPs to Jenny Silver at (213)975-5107...

SOME INFO YOU NEED TO KNOW ABOUT CALPEEK

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does NOT make refunds on cancellations...

L.A. COUNCIL RACES: SOME NEW POLLING DATA...

Editor's note: Here is some new polling data on the upcoming April 20th council elections in Los Angeles. This data for the 3rd district in the San Fernando Valley and the 15th district in the Harbor/L.A. area...

- **3rd District** - A poll of 400 registered voters for L.A. Councilwoman Joy Picus shows her leading 5 challengers by a comfortable margin. Picus has 47%, while her nearest challenger, Dennis Zine, has 7%. Challenger Laura Chick, who has been tapped as Picus's chief challenger, has but 4% in this poll by Fairbank, Maslin, Maullin & Assoc. The poll was taken between Feb. 21-23. FYI: A poll taken for Chick around this same time shows almost the same thing in terms of numbers. Picus is at 44%, while Chick is at 2.3%...

- **15th District** - This is the district represented by incumbent Councilwoman Joan Flores, who is in a very tough reelection battle. A poll of 400 shows Flores with 33%, Janis Hahn with 21%, school board member Warren Furutani with 9%, Rudolph Svorinich Jr. with 9%, Diane Middleton with 4%, Louis Dominguez with 2%, James Thompson with 1% and not sure with 21%. This poll was taken Feb. 15-16 for Hahn by FMM&A, sample size 400. FYI: A poll taken for Flores one week later showed somewhat similar results: Flores at 35%, Hahn at 14.7%, Furutani at 9.8%, Svorinich at 9.8%, Middleton at 6.1%, Dominguez at 1.8%, Thompson at 3.1% and not sure 19.6. However, in terms of **reelect numbers**, the Hahn poll shows Flores in real trouble, with only 33% in favor of another term for the councilwoman, while 52% say elect someone new. Stay tuned...

SLATES MAY PLAY MAJOR ROLE IN L.A. ELECTION...

Editor's note: SLATE CARDS have been around for a long, long time --- especially in L.A. City & County. In addition to TV & radio, slate cards are expected to be a key part of the paid media effort by the serious candidates running for mayor and for the city council in the April 20th municipal primary. Here is a brief update...

...At last count there were 10 political consultants who planned to produce slate cards for the upcoming primary; with perhaps another 2-3 who haven't as yet made a decision. Not producing a slate card is the firm which pioneered big slates - **Berman & D'Agostino**

Campaigns. But just about everyone else is gearing up...

...**Your Ballot Guide** by consultant Jill Barad has been around for 15 election cycles - making it one of the older slate. But this time Barad will be by herself, as former partner Larry Levine enters with a new entry called **Voter Information Guide**...

...Consultant Allan Hoffenblum will again have his **Non-Partisan Candidate Evaluation Council** slate and consultant Tim Carey will market a slate of candidates and issues. Both of these slates are aimed more conservative, high propensity voters...

...Consultant Ken Orduna and Demo Assemblyman Willard Murray will market rival slates aimed at Black voters. Murray has been producing slates for some 20-25 years. As of now, U.S. Rep. Maxine Waters(D-L.A.) is not doing a slate, but that could change...

...Consultant Harvey Englander's Campaign Management, Inc. will market a slate, as will slate maker Fred Huebscher. Consultant Tom Hall will again push the **Official Absentee Voter Guide**, while S.F.-based consultants Bill Berry and Phil Muller will market their **Pr Choice Voter Guide**. That covers just about everyone except for consultant Clint Reilly --- no word from him as to what he plans. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Demo pollster Paul Maslin has become a partner in the Santa Monica-based firm of Fairbank, Maullin & Associates. He had been associated with the firm of Hickman-Maslin, which was part of the Sawyer Miller Group, before joining FM&A...

- The Hospital Council of No. & Central CA has signed Kamer/Singer & Assoc. of S.F. for PA and media relations...

- Gov. Wilson has appointed Linda Braunschweiger to the Developmental Disabilities Board, Area 10. She is a vice president with the CA League of Savings Institutions in L.A...